



WBQH
1050AM SILVER SPRING, MD

COMMUNITY COMMITMENT REPORT
1ST QUARTER 2011
DECEMBER 26TH • MARCH 26TH

MELVIN R. CHASE, JR.
DIRECTOR OF PUBLIC AFFAIRS
NEWS ADMINISTRATOR

TABLE OF CONTENTS

<i>Section I</i>	PUBLIC AFFAIRS AND SPORTS PROGRAMMING
<i>Section II</i>	PARENTS PERSPECTIVE
<i>Section III</i>	VOA OUR WORLD
<i>Section IV</i>	VOA ISSUES IN THE NEWS
<i>Section V</i>	MUSIC AND THE SPOKEN WORD
<i>Section VI</i>	OF CONSUMING INTERESTS
<i>Section VII</i>	ASCERTAINMENT
<i>Section VIII</i>	PUBLIC SERVICE ANNOUNCEMENTS

PUBLIC AFFAIRS PROGRAMS

WBQH La Mera Mera Radio offers its listeners a diverse mix of news, consumer affairs, and inspirational programming with a variety of entertaining and thought-provoking hosts. All programs air every Sunday.

PARENTS' PERSPECTIVE

Sandra Burt and Linda Perlis produce and host the award-winning weekly radio program, *Parents' Perspective*, interviewing guest experts on a different child rearing issue each week.

VOA OUR WORLD

Our World is VOA's flagship radio program for news of science and technology, health and medicine, space, the environment, and agriculture.

VOA ISSUES IN THE NEWS

Prominent Washington correspondents discuss topics making headlines around the world.

MUSIC AND THE SPOKEN WORD

"From the crossroads of the West, we welcome you to a program of inspirational music and spoken word." Those words, from more than seven decades ago, still open the program. Today, Music and the Spoken Word has become the world's longest-running continuous network broadcast and is carried on more than 2,000 radio and television stations and cable systems. It has been broadcast from locations across the country and around the world.

OF CONSUMING INTERESTS

Of Consuming Interests focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, Call For Action's Director, is the host.


SPORTS PROGRAMMING

WBQH La Mera Mera Radio is also part of the Federal News Radio Sports Network, airing games for Washington Nationals Baseball, Navy Football, D.C. United Soccer, American University Basketball, and George Washington University Basketball.

PARENTS PERSPECTIVE

Sandra Burt and Linda Perlis produce and host the award-winning weekly radio program, *Parents' Perspective*, interviewing guest experts on a different child rearing issue each week.

- 🎧 Mar. 20th
PP #1 • 4:30am • 28 min • Juvenile Diabetes
PP #2 • 5:00am • 28 min • Long Distance Connections
- 🎧 Mar. 13th
PP #1 • 4:30am • 28 min • Juvenile Diabetes
PP #2 • 5:00am • 28 min • Updates
- 🎧 Mar. 6th • 5:30am • 28 min
Playground Safety
- 🎧 Feb. 27th • 5:30am • 28 min
Special Needs Kids
- 🎧 Feb. 20 • 5:30am • 28 min
Home Alone
- 🎧 Feb. 13th • 5:30am • 28 min
- 🎧 Feb. 5th • 5:00am • 28 min
Travel With Children
- 🎧 Jan. 30th • 5:30am • 28 min
Winter Volunteer For Kids
- 🎧 Jan. 23rd • 5:30am • 28 min
Kids and Snacks
- 🎧 Jan. 16th • 5:30am • 28 min
Depression In Young Kids
- 🎧 Jan. 9th • 5:30am • 28 min
Raising Self Starters
- 🎧 Jan. 2nd • 5:30am • 28 min
Spirituality of Teens

 Dec. 26th • 5:30am • 28 min
Fostering Creativity

VOA OUR WORLD

Our World is VOA's flagship radio program for news of science and technology, health and medicine, space, the environment, and agriculture.

🎧 Mar. 6th • 4:30am • 24:00 min
Weekly News

🎧 Feb. 27th • 4:30am • 24:00 min
Weekly News

🎧 Feb. 20th • 4:30am • 24:00 min
Weekly News

🎧 Feb. 13th • 4:30am • 24:00 min
Weekly News

🎧 Feb. 5th • 4:30am • 24:00 min
Weekly News

🎧 Jan. 30th • 4:30am • 24:00 min
Weekly News

🎧 Jan. 23rd • 4:30am • 24:00 min
Weekly News

🎧 Jan. 16th • 4:30am • 24:00 min
Weekly News




🎧 Jan. 9th • 4:30am • 24:00 min
Weekly News

🎧 Jan. 2nd • 4:30am • 24:00 min
Weekly News

🎧 Dec. 26th • 4:30am • 24:00 min
Weekly News


VOA ISSUES IN THE NEWS


Prominent Washington correspondents discuss topics making headlines around the world.


-  Mar. 6th • 5:00am • 29:00 min
Weekly Issues
-  Feb. 27th • 5:00am • 29:00 min
Weekly Issues
-  Feb. 20th • 5:00am • 29:00 min
Weekly Issues
-  Feb. 13th • 5:00am • 29:00 min
Weekly Issues
-  Feb. 5th • 5:00am • 29:00 min
Weekly Issues
-  Jan. 30th • 5:00am • 29:00 min
Weekly Issues
-  Jan. 23rd • 5:00am • 29:00 min
Weekly Issues
-  Jan. 16th • 5:00am • 29:00 min
Weekly Issues
-  Jan. 9th • 5:00am • 29:00 min
Weekly Issues
-  Jan. 2nd • 5:00am • 29:00 min
Weekly Issues
-  Dec. 26th • 5:00am • 29:00 min
Weekly Issues


MUSIC AND THE SPOKEN WORD


"From the crossroads of the West, we welcome you to a program of inspirational music and spoken word." Those words, from more than seven decades ago, still open the program. Today, Music and the Spoken Word has become the world's longest-running continuous network broadcast and is carried on more than 2,000 radio and television stations and cable systems. It has been broadcast from locations across the country and around the world.


 Mar. 20th • 4:00am • 28:00 min


 Mar. 13th • 4:00am • 28:00 min


 Mar. 6th • 4:00am • 28:00 min


 Feb. 27th • 4:00am • 28:00 min

 Feb. 20th • 4:00am • 28:00 min


 Feb. 13th • 4:00am • 28:00 min

 Feb. 5th • 4:00am • 28:00 min


 Jan. 30th • 4:00am • 28:00 min

 Jan. 23rd • 4:00am • 28:00 min

 Jan. 16th • 4:00am • 28:00 min

 Jan. 9th • 4:00am • 28:00 min

 Jan. 2nd • 4:00am • 28:00 min

 Dec. 26th • 4:00am • 28:00 min

OF CONSUMING INTERESTS

Of Consuming Interests focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, Call For Action's Director, is the host.

- 📞 Mar. 20th
OCI #1 • 5:30am • 25:00 min • Sexting
OCI #2 • 6:00am • 23:00 min • Moving Ian Grossman
- 📞 Mar. 13th
OCI #1 • 5:30am • 25:00 min • Allergies
OCI #2 • 6:00am • 25:30 min • Rory Crawford Moving
- 📞 Mar. 6th • 6:00am • 24:00 min
Allergies Asthma
- 📞 Feb. 27th • 6:00am • 24:00 min
Foot Health
- 📞 Feb. 20th • 6:00am • 24:00 min
Jenifer Hearing
- 📞 Feb. 13th • 6:00am • 22:46 min
School Food
- 📞 Feb. 5th • 6:00am • 22:46 min
Eye Health
- 📞 Jan. 30th • 6:00am • 22:46 min
Peter Van Buskirk
- 📞 Jan. 23rd • 6:00am • 24:00 min
Patient Safety
- 📞 Jan. 16th • 6:00am • 24:00 min
Health Privacy
- 📞 Jan. 9th • 6:00am • 24:00 min
Ben Chavis
- 📞 Jan. 2nd • 6:00am • 24:00 min
Motorist Issues

🔊 Dec. 26th • 6:00am • 24:00 min
Competitiveness

ASCERTAINMENT

As part of our continuing effort to serve our listeners, WBQH talked with various governmental and community leaders about the issues facing our area. The Top Three concerns were: The Economy, Energy Policy, and Transportation.

The Top Issues were:

1. The Economy
2. Energy Policy
3. Transportation
4. Education
5. Health Care
6. National Security
7. Government Accountability
8. Crime and Public Safety
9. Foreclosure/Housing Crisis
10. Immigration Reform

PUBLIC SERVICE CAMPAIGNS

WBQH La Mera Mera, in addition to its public affairs programming, broadcasts the following public service campaigns:

- 🎧 Childhood Asthma
- 🎧 College Access Campaign
- 🎧 Dream Act Initiative
- 🎧 Drunk Driving Prevention
- 🎧 Employment Opportunities
- 🎧 Health and Wellness
- 🎧 High School Dropout Prevention
- 🎧 Hispanic Scholarship Fund
- 🎧 Immigration Reform
- 🎧 Internship Opportunities
- 🎧 Nutrition Education
- 🎧 Underage Drinking Prevention